



Way of Life!

SWIFT



Suzuki's "Way of Life" is the heart of our brand - every Suzuki vehicle, motorcycle and outboard motor is built to create excitement so customers can enjoy everyday life.



Standard and optional equipment available may vary for individual markets. Please enquire at your dealers, as specifications and illustrations may refer to models not available in your region. SUZUKI MOTOR CORPORATION reserves the right to change, without notice, prices, colours, materials, equipment, specifications and models, and also to discontinue models.

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SUZUKI MOTOR CORPORATION
300 Takatsuka-cho, Minami-ku, Hamamatsu-shi, Shizuoka 432-8611 JAPAN
www.globalsuzuki.com

SWIFT BROCHURE (G)
99999-B1101-001





SWIFT UPLIFTS YOU

A car has to be an entity that stirs the emotions.

The new Swift is meant to drive the heart.

Standout character articulated through styling and colour.

Conformable and unbinding.

Welcome to a daily urge to get behind the wheel

and to an exciting car experience that knows no end.

In every possible way, the Swift "UPLIFTS".





Beauty needs to be more than skin deep.
What counts is being able to express the Swift's essence of being "made to drive".
An overwhelming presence generated by a low, short and wide stance.
The manifestation of overflowing dynamism and muscular lines.
Styling that creates a sensation of movement, even at rest, accelerates the driver's emotions.



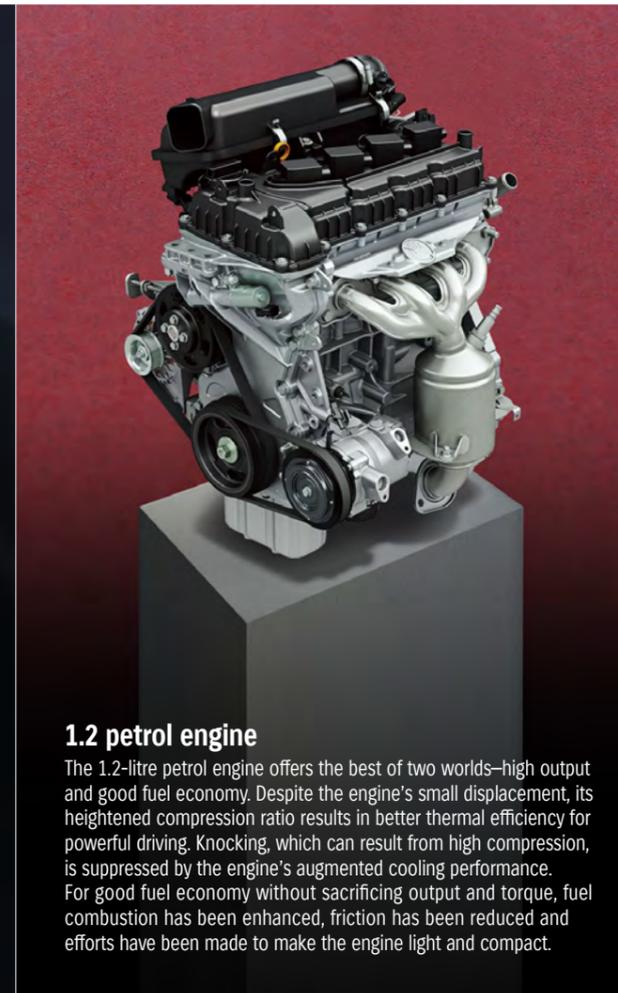
Aimed at driving that elevates.
A renewed platform and suspension take the Swift's nimble feel and effortless handling to a higher level,
enhancing its "more than just for the city" pedigree.
Everything done has been to enthrall drivers around the world
with a sporty and passion-surgng experience behind the wheel.



DRIVING PERFORMANCE
UPLIFTS
YOUR EMOTIONS



Delivering heart-throbbing driving feedback and uncompromising fuel efficiency

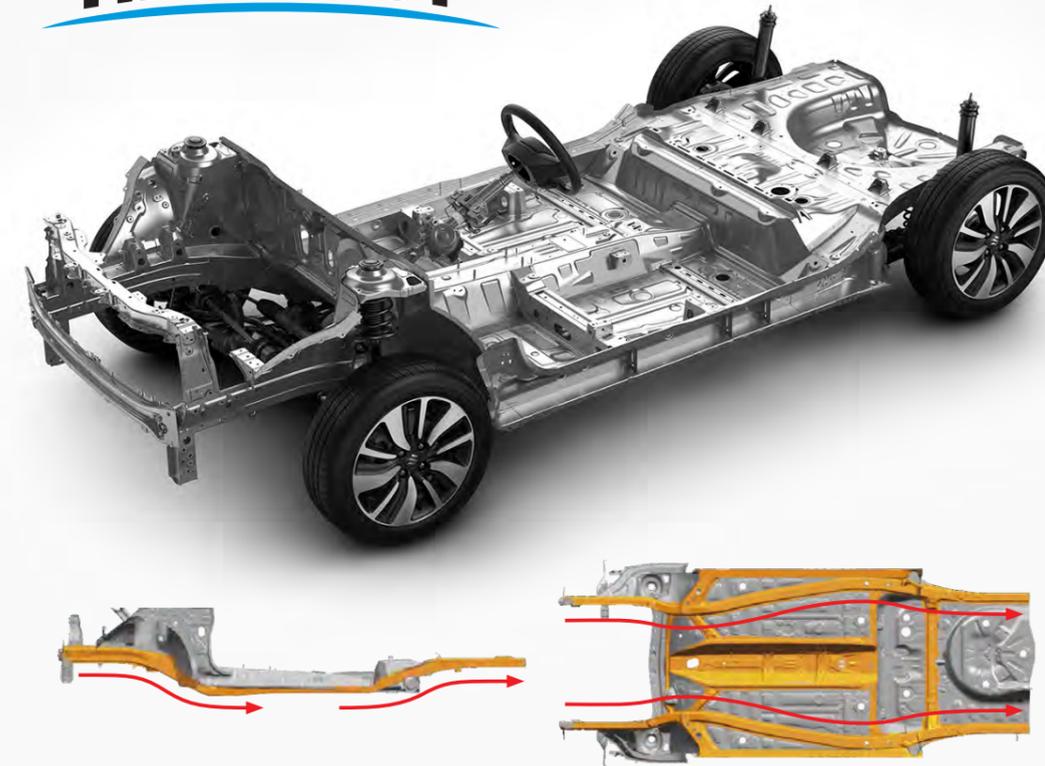


1.2 petrol engine

The 1.2-litre petrol engine offers the best of two worlds—high output and good fuel economy. Despite the engine's small displacement, its heightened compression ratio results in better thermal efficiency for powerful driving. Knocking, which can result from high compression, is suppressed by the engine's augmented cooling performance. For good fuel economy without sacrificing output and torque, fuel combustion has been enhanced, friction has been reduced and efforts have been made to make the engine light and compact.

Quick and expansive acceleration. Cornering performance that lets you keep to your intended course. The Swift has been reborn with attention paid to every detail of its powertrain and platform for the further evolution of driving that lets the driver feel at one with the car and be in full control. Especially because the powertrain and platform are irreplaceable parts of the driving experience, efforts were undertaken throughout to increase their performance, even in places beyond the view of the driver.

HEARTECT



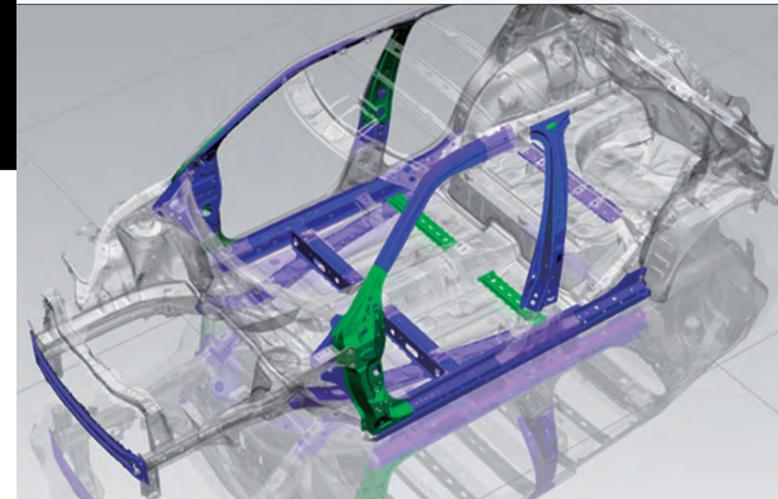
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Lightness and strength for enhanced fundamental performance

The "HEARTECT" next-generation platform features a high-rigidity frame that contributes to crash safety, and the frame's continuous and smoothly curving shape with fewer joints effectively disperses impact energy in the case of a collision. The lighter platform, made so by a reduction in the number of required reinforcements, and the abundant use of light, high-tensile steel combine to enhance both fundamental vehicle performance in terms of running, turning and stopping and fuel consumption performance.

As part of "HEARTECT", a newly designed suspension, both up front and in the rear, underpins a nimble and emotion-heightening driving experience, providing both the linear steering control for which the Swift is known and ride quality that is solid, yet supple and comfortable. Tracking performance and response, for better negotiating turns and curves, and straightway stability have been sharpened for even greater joy in driving the Swift.



Light and highly rigid body for nimble and agile driving and good fuel economy

Extensive use of high-tensile steel and ultra-high-tensile steel, such as in the upper body and underbody, achieves both lightness and high rigidity for enhanced driving performance and excellent fuel performance.



Minimum turning radius of 4.8m for easier manoeuvrability

Use of the new platform allowed for a wider turning angle, resulting in a turning radius of only 4.8m. This enables small turns for easier manoeuvrability on narrow streets and in tight parking spaces, for a more-pleasant overall driving experience.



THE COCKPIT
UPLIFTS
YOUR PASSION



Instantaneously being one with the car after getting into the driver's seat in a cockpit designed with the driver in mind



5-speed manual transmission



CVT with auxiliary transmission



Easy-to-see and stylish meter cluster

The gleaming satin chrome accenting the blacked-toned interior, also adorns the two main, minutely scaled gauges, laid out in stylish fashion and featuring red and white highlights. Underlining the easy-to-see, sporty design, within the main gauges are displayed water temperature and fuel level*, giving the overall design the air of chronograph watches.

*Available on the GLX grade.

Multi-information display

A 3.5-inch monochrome LCD multi-information display* enlivens the center of the meter cluster, supporting the driver with a myriad of types of driving information, such as instantaneous and average fuel consumption, average speed and remaining drivable range.

*Available on GLX grade.



Bluetooth®-compatible audio system for wireless connectivity

The audio system, equipped with an AM/FM radio and CD player, uses a high-contrast LCD panel for easy recognition. Connectivity comes in the form of either a wired USB connection or through Bluetooth®, with the later enabling hands-free mobile phone use and wireless enjoyment of music stored on MP3/WMA-compatible portable audio devices.

*Bluetooth is a registered trademark of Bluetooth SIG, Inc.

Cruise control for easier driving

A cruise control system keeps the car moving at the speed set by the driver, reducing driver burden and making long-distance motor way driving easier.

*Available on GLX grade.

Once seated, the impulse to take off immediately begins to well up inside, thanks to a meticulously implemented “driver first” design. The racecar-like, D-shaped steering wheel, front seats that firmly hold, and a centre console angled toward the driver help form a more-sporty, higher-quality environment that unifies car and driver.

SWIFT
UPLIFTS
YOU





PACKAGING
UPLIFTS
YOUR IMAGINATIVE MIND



Space that rouses the playfulness within,
beckoning you to get out and do more



Cabin and luggage space that expands the way you have fun

The new Swift's generous luggage space allows you to take more, and the split, fold-down rear seatbacks help you fit what you need. Ample head clearance is provided by low seating positions, and numerous easy-to-use storage spaces are a short reach away.



Compact on the outside for easy manoeuvring and roomy on the inside for both occupants and belongings. An evolution in vehicle packaging allows the Swift to meet the needs of drivers who want both. With fun to drive always being a must, a little extra allowance in the cabin and luggage space can go a long way in getting the most out of the joy of pursuing your hobbies or in simply having fun. Take with you who you want and what you want to top off a playful heart.



Air conditioner with easy-to-read display and easy-to-use controls

The air conditioner control panel allows intuitive operation. Easy recognition has also been made possible through the use of a high-contrast LCD on the GLX grade. The GA and GL grades are equipped with a manual air conditioner with simple controls for operational convenience.



SAFETY
UPLIFTS
YOUR CONFIDENCE



Safety features for peace of mind and greater driving fun

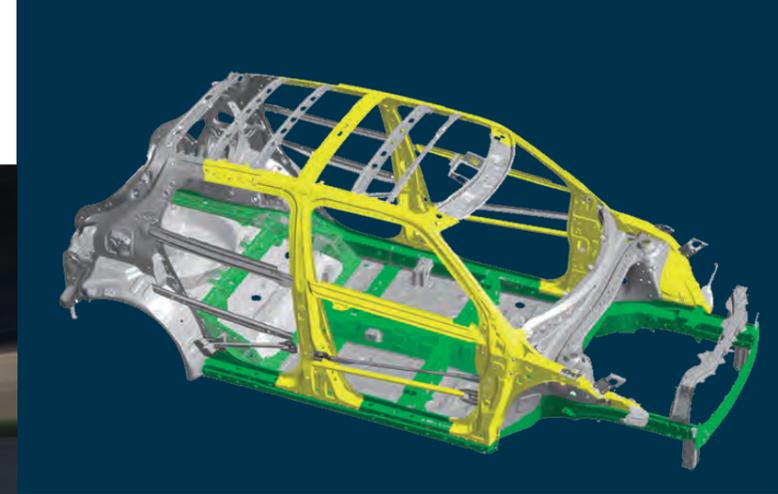


Light, impact-absorbing body: Total Effective Control Technology (TECT)

Suzuki's light, impact-absorbing TECT body has evolved through the use of a new platform and computerised structural analysis. Not only does the body efficiently absorb and disperse energy in the event of a collision, it also widely employs high-tensile steel and ultra-high-tensile steel to achieve both lightness and excellent safety performance.

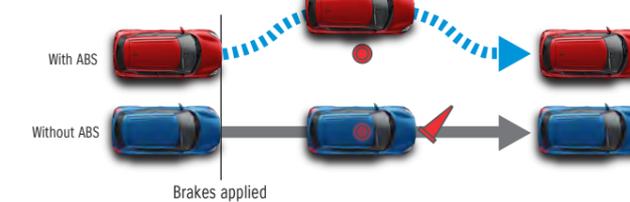
Occupant-protective SRS airbag system for collision safety

To protect not only the driver but also the front-seat passenger, both the driver's seat and front passenger's seat come standard with SRS airbags. Furthermore, available on the GLX grade are SRS curtain airbags that reduce the impact on the head and front-seat SRS side airbags that reduce the impact on the chest in side collisions.



To fully and genuinely enjoy driving, nothing can be more important than complete peace of mind. As such, the new Swift comes with ABS, which helps prevent wheel lock during emergency braking for better stability, occupant-protective SRS airbags, a pedestrian injury mitigating body, and other safety features.

ABS with EBD



ABS with EBD for supporting driver braking

ABS is a system that detects the rotation of each wheel through the use of sensors attached to the four wheels and automatically and optimally controls braking force. It prevents the tires from locking, which can easily occur in sudden braking or on slippery surfaces, and heightens the driver's ability to avoid obstacles through steering. Furthermore, EBD (electronic braking-force distribution) optimally distributes front and rear braking force to help stably stop the vehicle.

*ABS is a device that assists the driver during braking. It does not eliminate the need to drive safely, for example by slowing down when approaching a corner.

Injury mitigation body for pedestrian safety

Pedestrian safety has also been thoroughly considered. Such features as an impact-absorbing bonnet, wiper system and front bumper are designed to mitigate pedestrian head and leg injuries in the event of a collision.



1. Impact-absorbing cowl top
2. Impact-absorbing wiper system
3. Impact-absorbing bonnet hinges
4. Impact-absorbing bonnet
5. Impact-absorbing bumper



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UPLIFTS
YOU